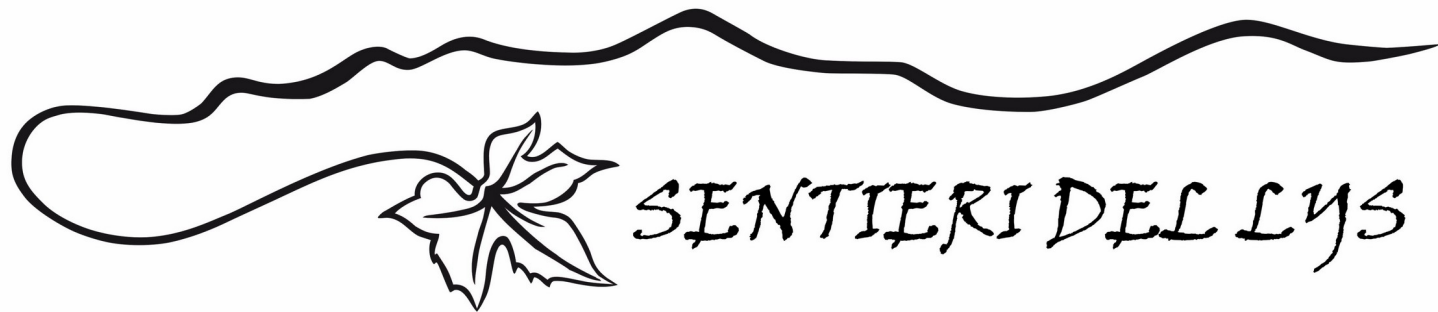
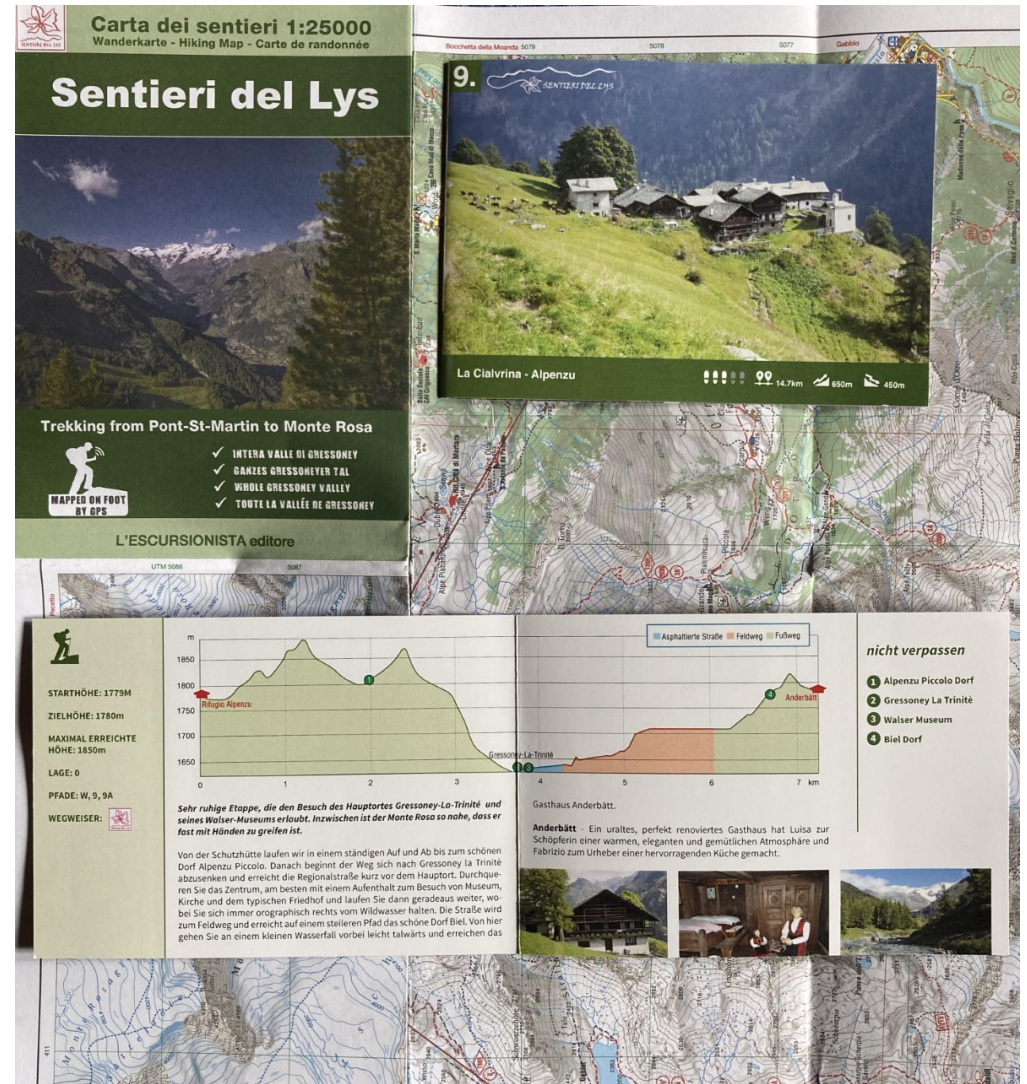
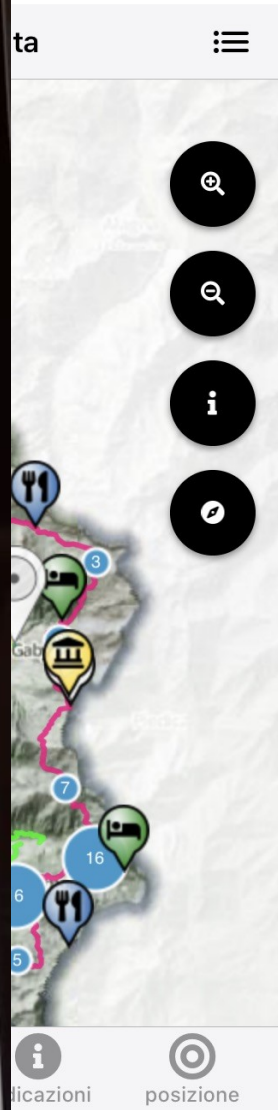
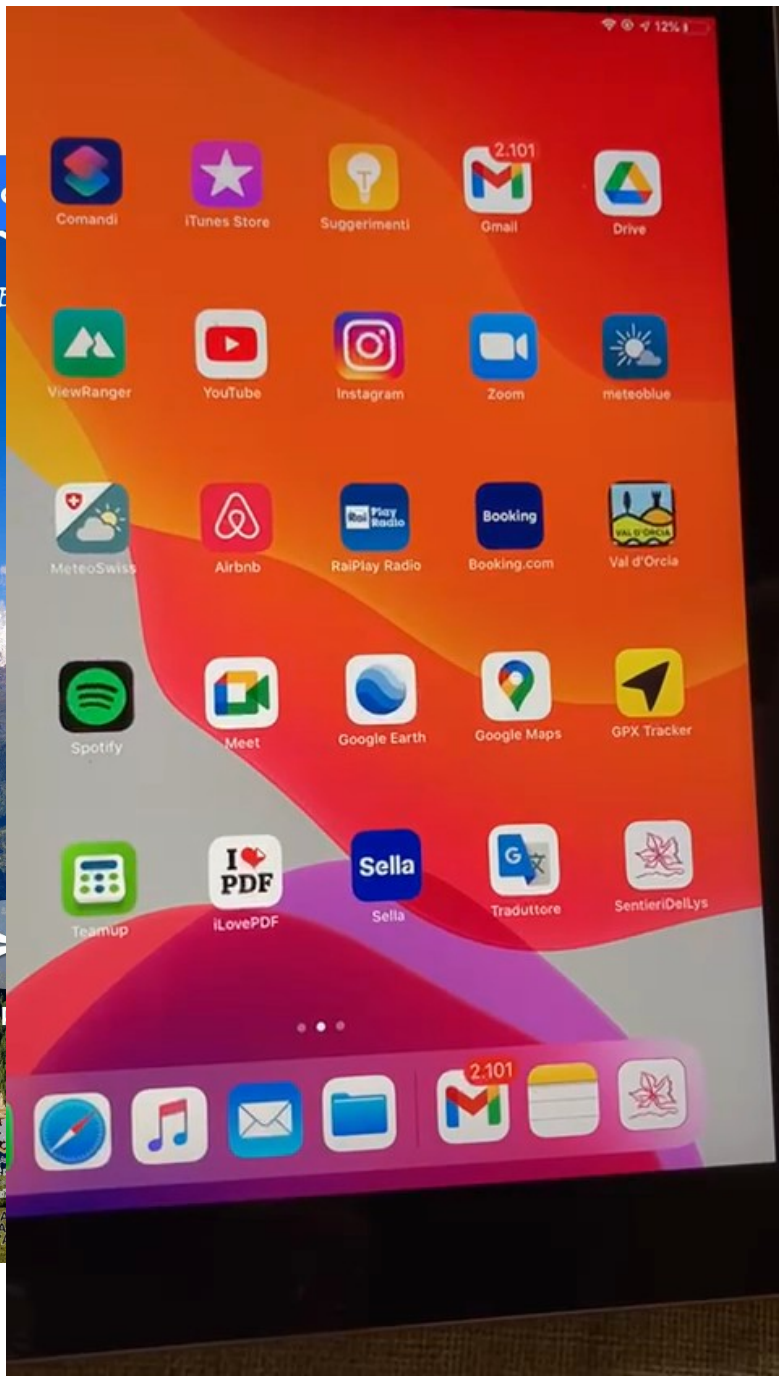




Gressoney st Jean, 30/10/2021
Villa Margherita – 11:30

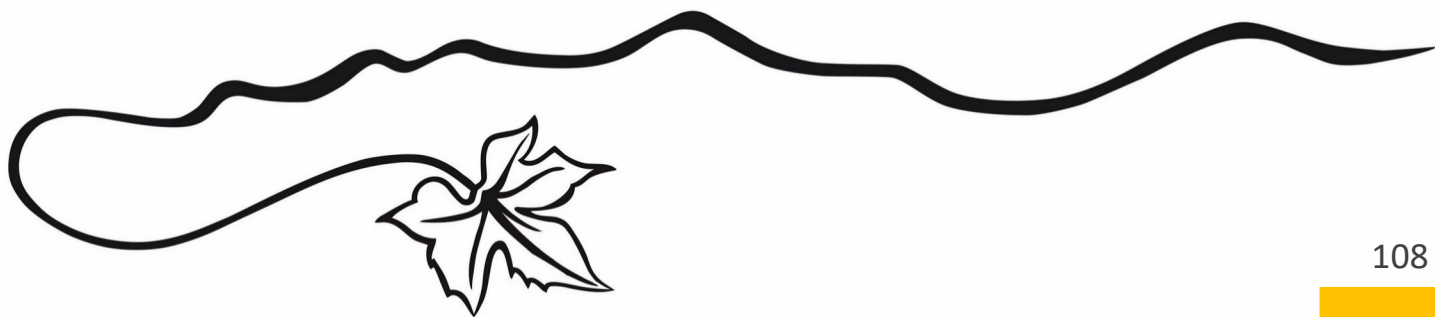
Turismo escursionistico.
Confronto tra Valle d'Aosta e
altre realtà.



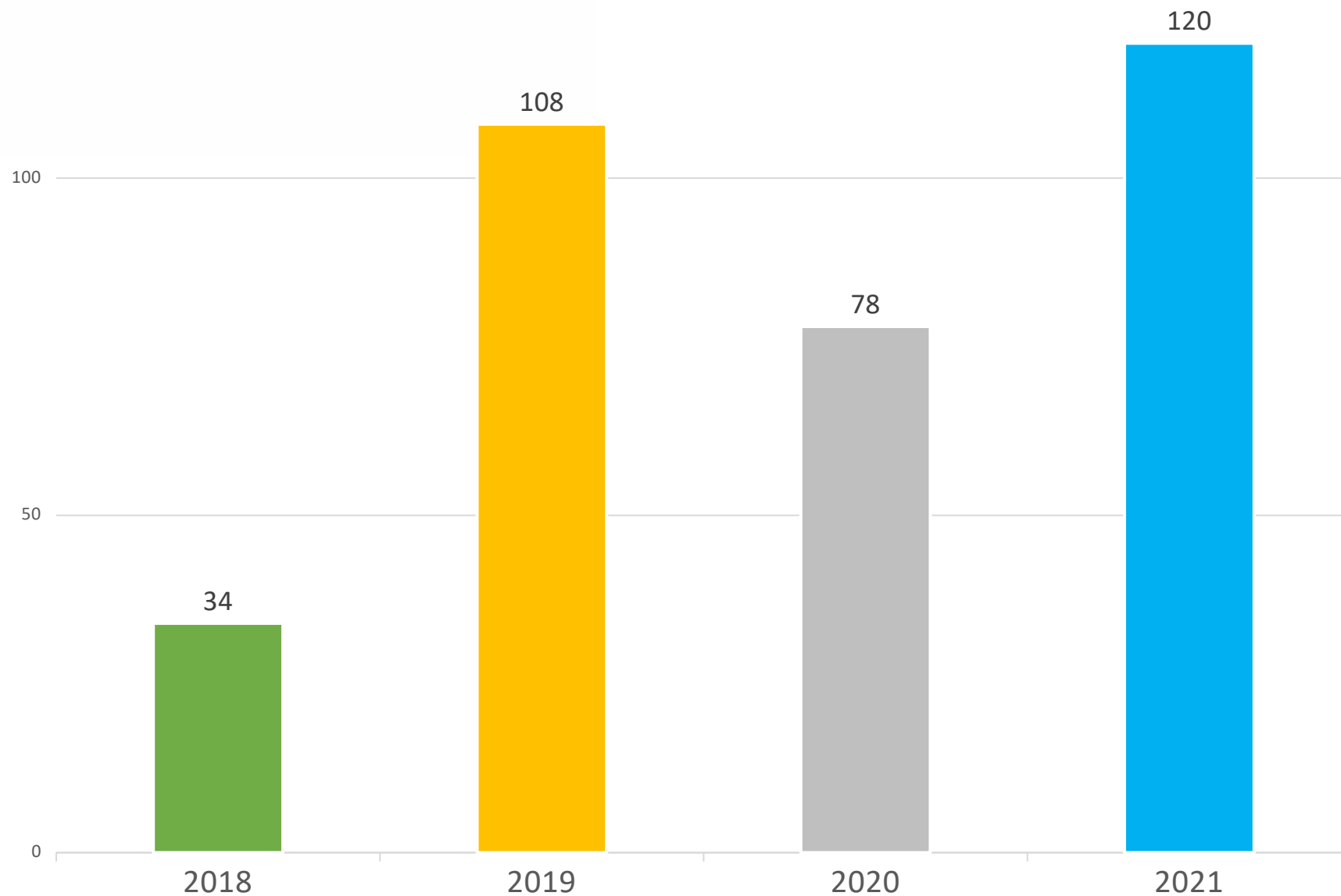


Unione europea



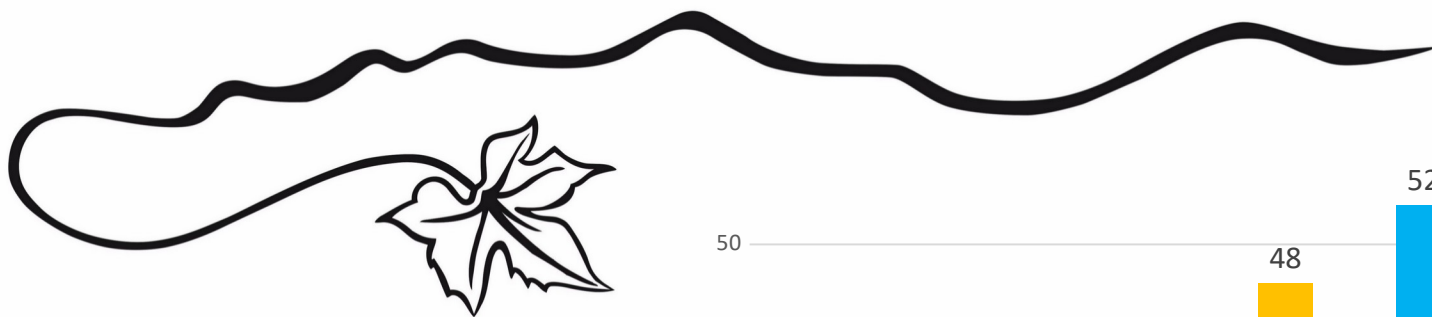


Tours sold

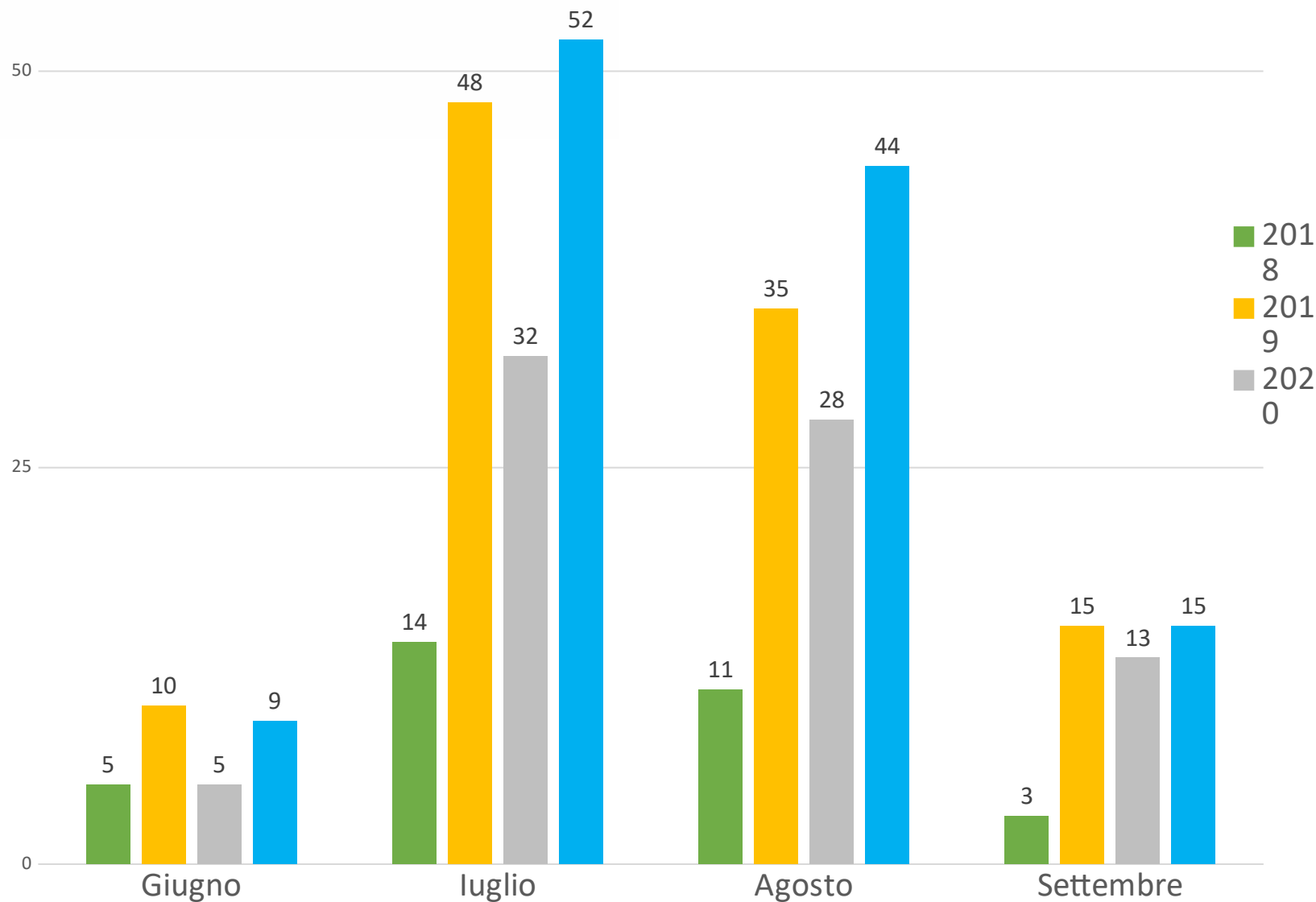


Key points:

- Total: 340 tours
- 2021: 35 % of all tours
- 2020-2021: + 54 %
- 2019-2021: + 11 %
- 2018-2021: + 253 %



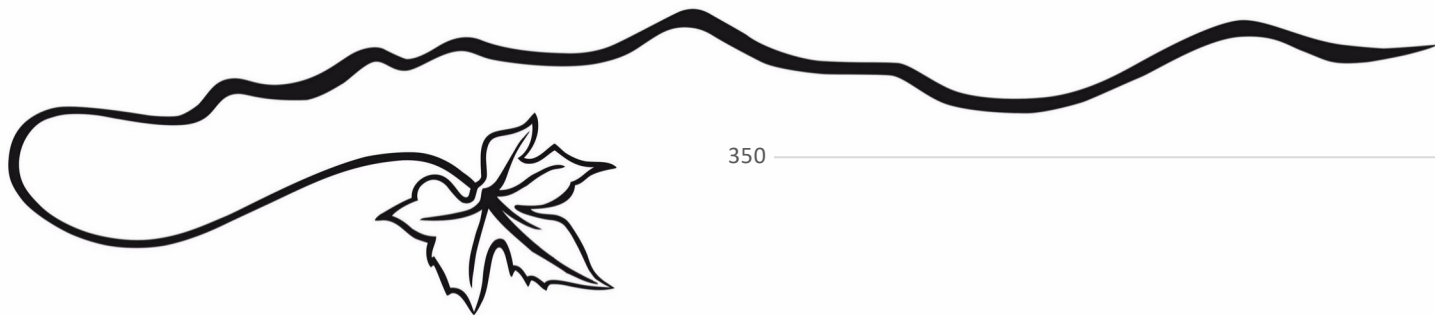
Tours Months



Key points:

- luglio: 43 % of all tours
- Agosto: 35 % of all tours
- 2019-2021: Agosto + 26 %, luglio + 8 %

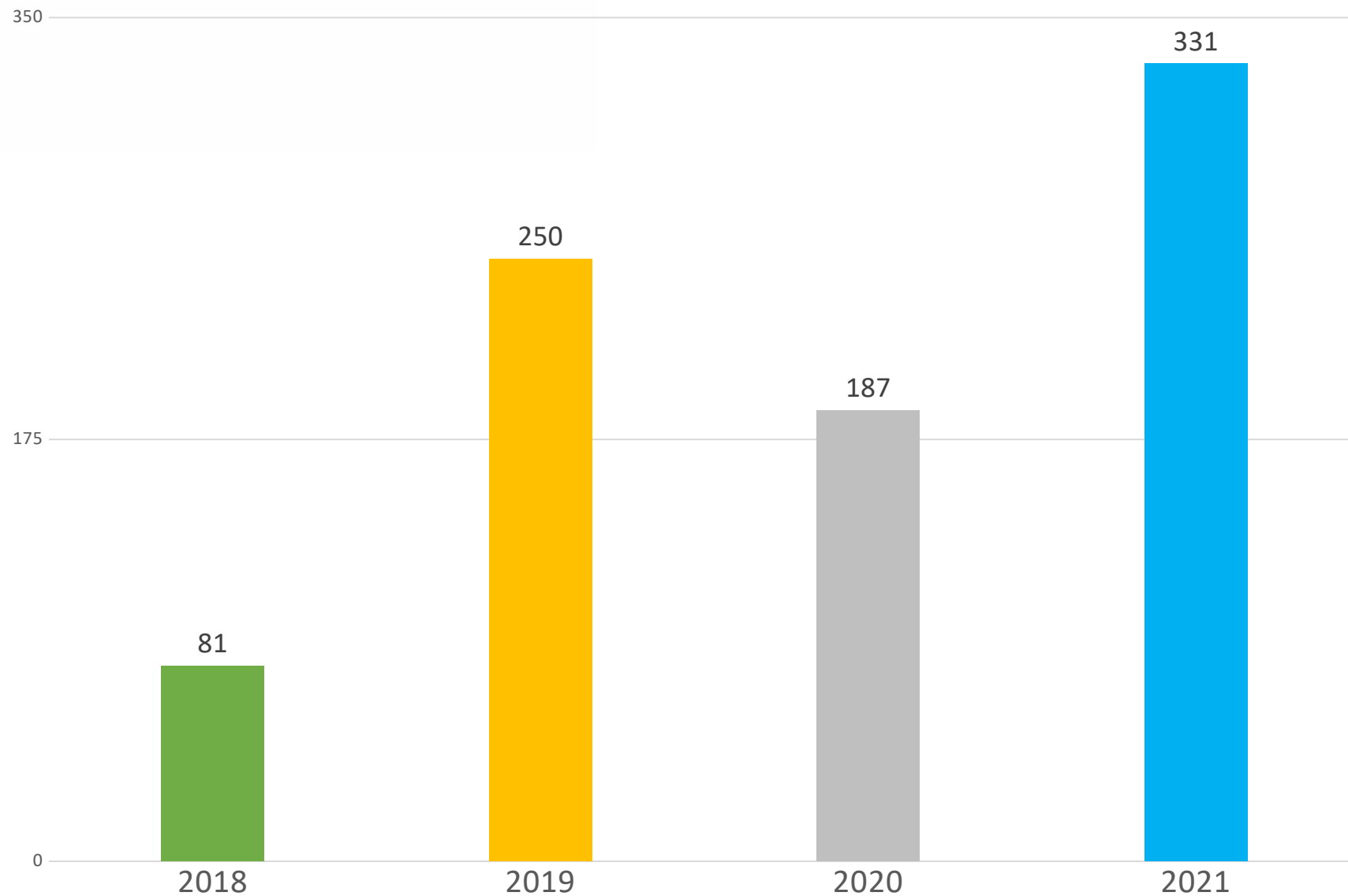
* 2018: 1 tour in Ottobre

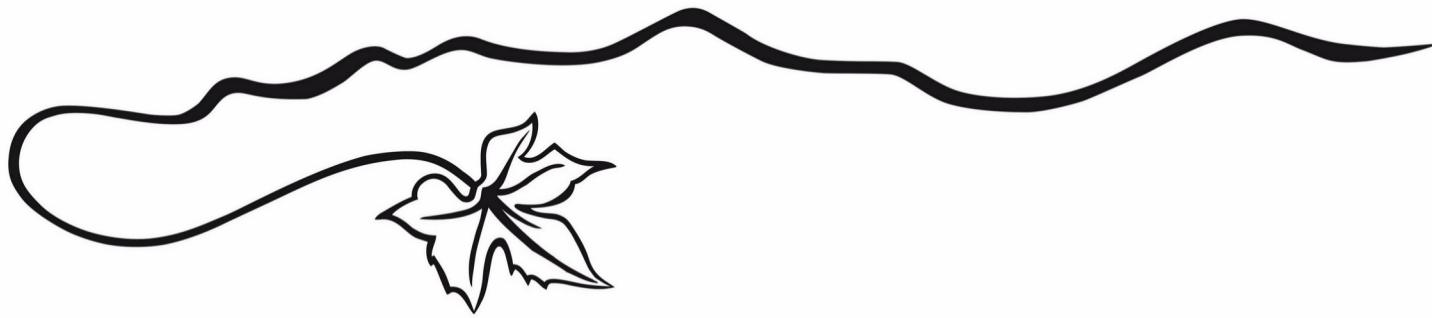


Clients

Key points:

- Total: 849 clients
- 2021: 39 % of all clients
- Number of clients per tour + 16 % since 2018
- 2020-2021: + 77 %
- 2019-2021: + 32 %
- 2018-2021: + 309 %

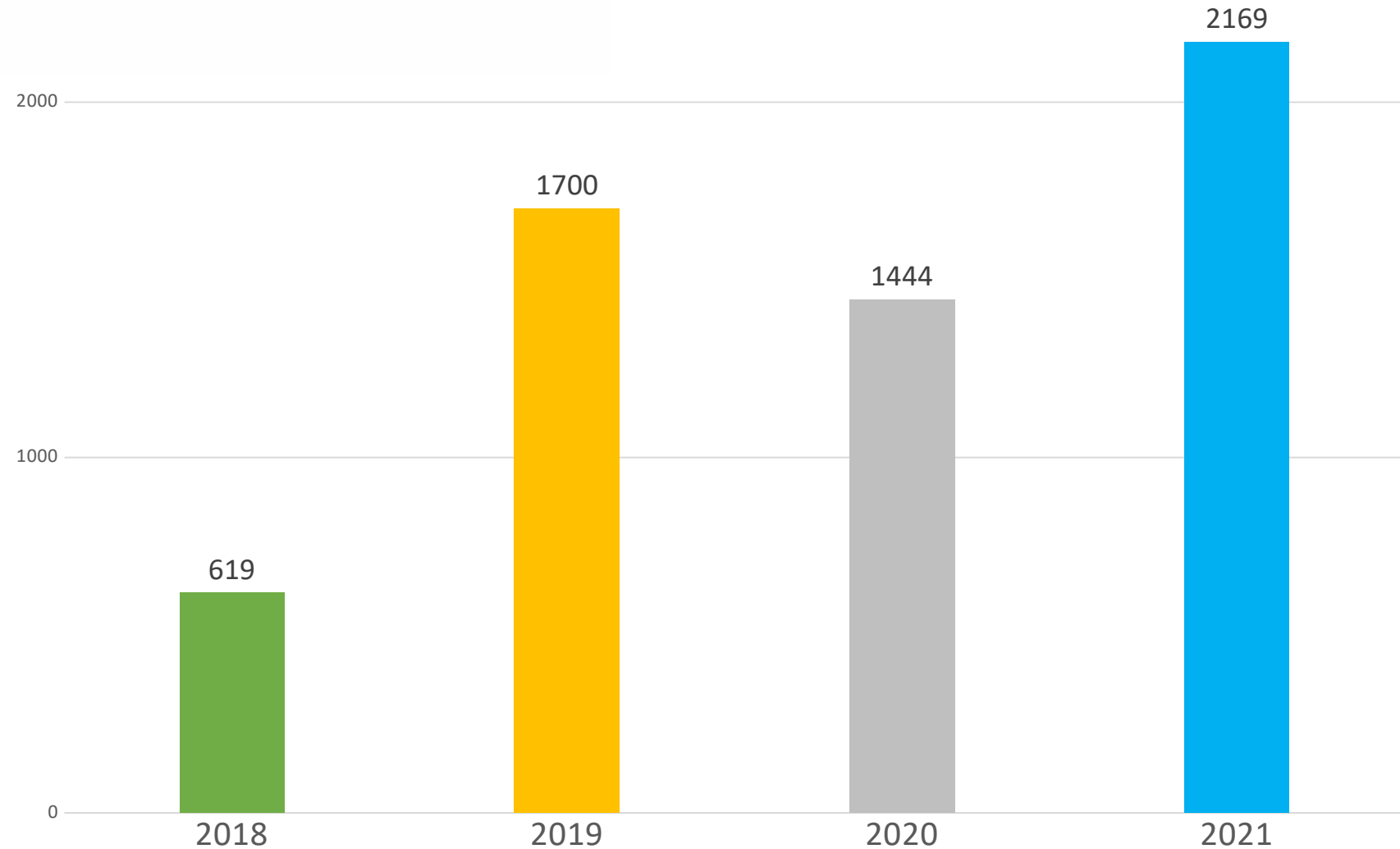




Overnights

Key points:

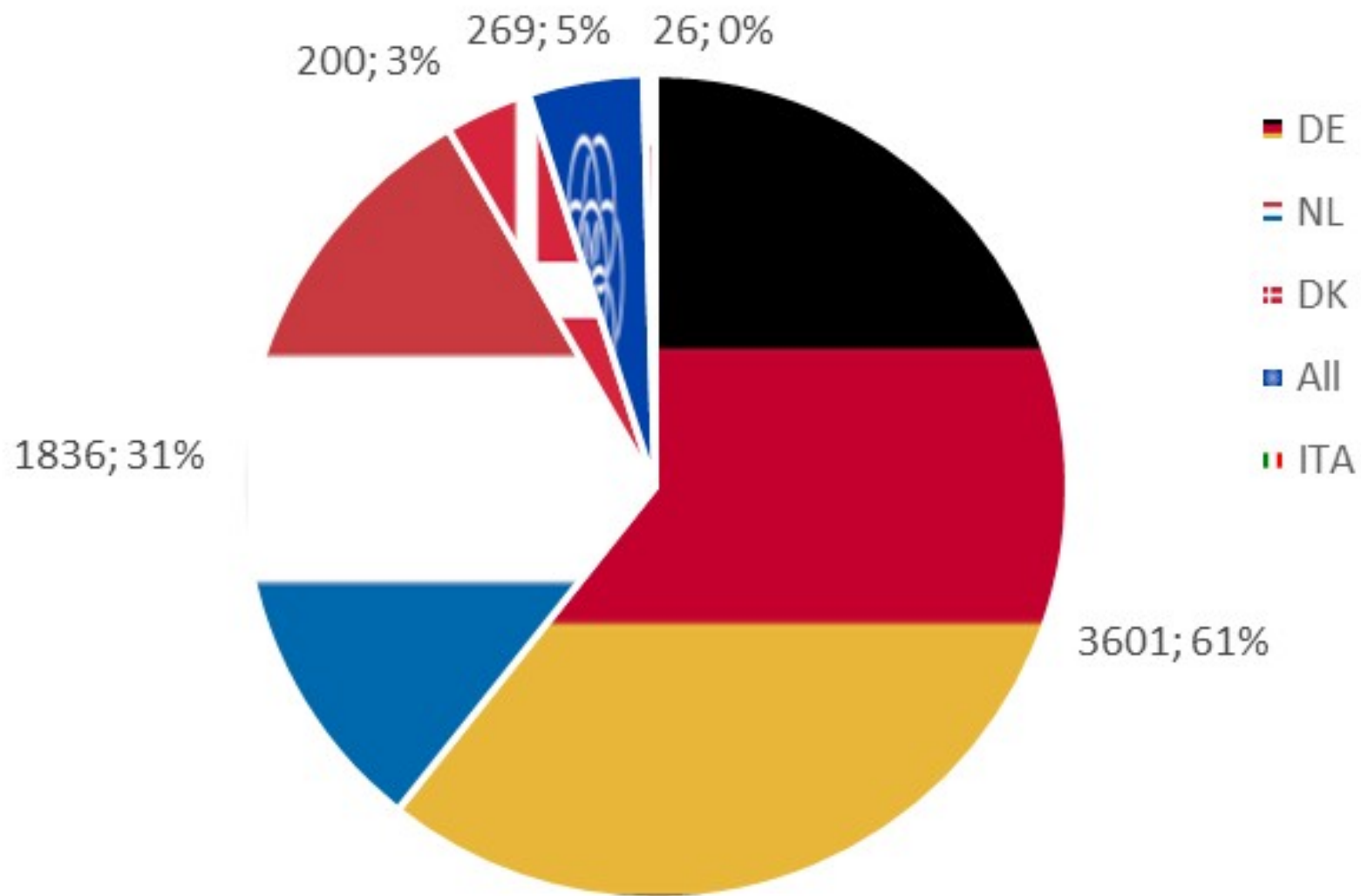
- Total: 5932 nights
- 2021: 37 % of all nights
- 2018-2021: Average of 17,4 nights per tour
- 2021: 18,1 nights per tour
- 2020-2021: + 50 %
- 2019-2021: + 28 %
- 2018-2021: + 250 %



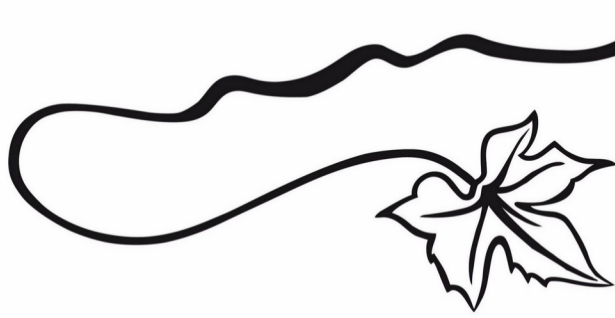
Nationalities overnights

Key points:

- Tour Operators in 4 countrys
- DE: 61 % of all overnights
- NL: 31 % of all overnights



Nationalities overnights



Key points:

2018-2021:

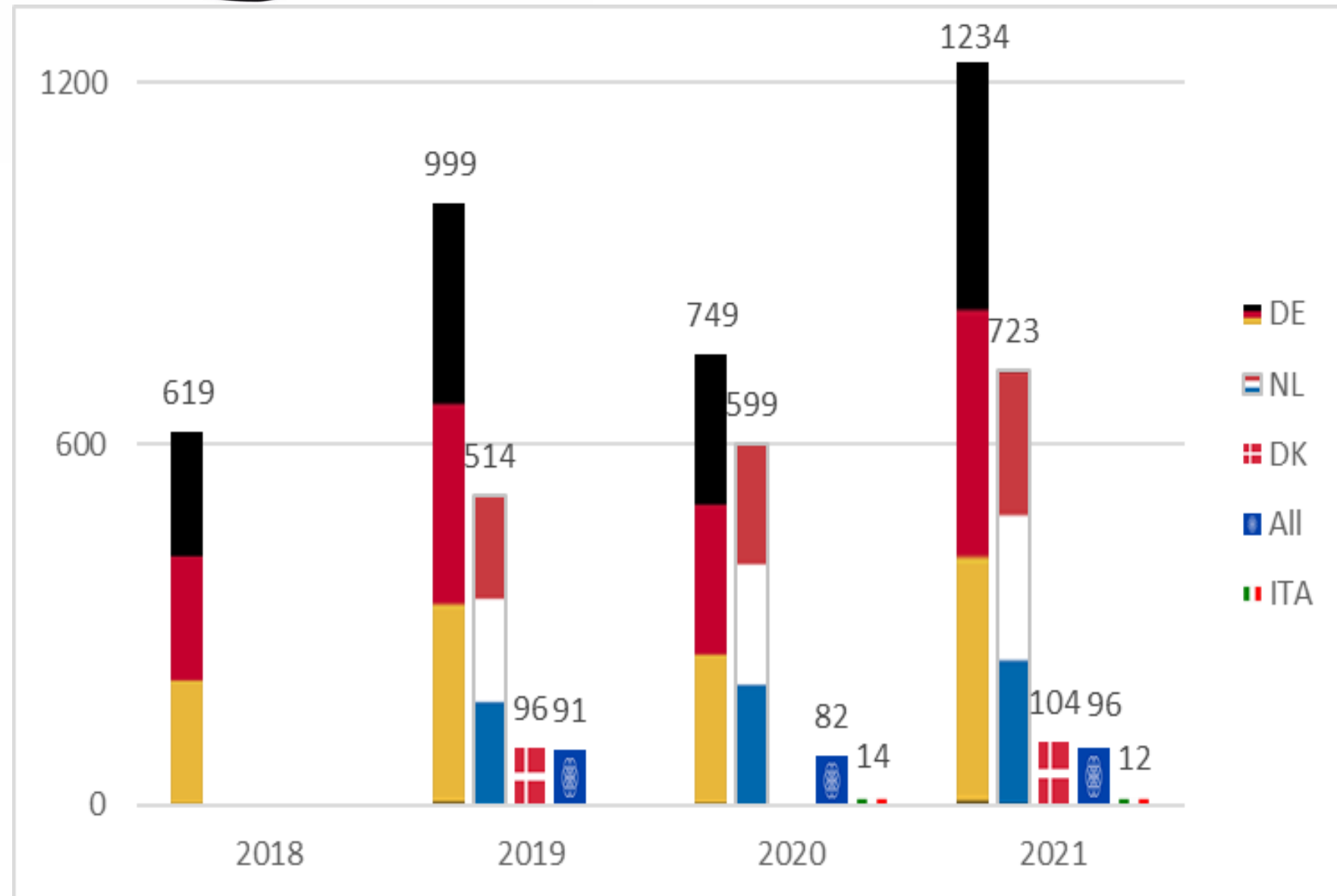
- DE + 99 % (overnights)

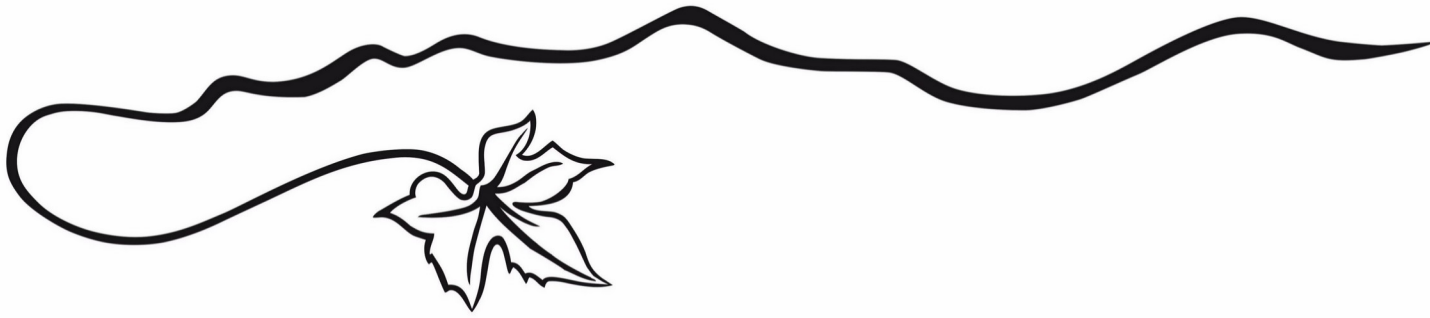
2019-2021:

- NL + 41 % (overnights)

2021:

- DE 57 % of all overnights
- NL 33 % of all overnights
- DK 5 % of all overnights
- All 4 % of all overnights
- ITA 1 % of all overnights





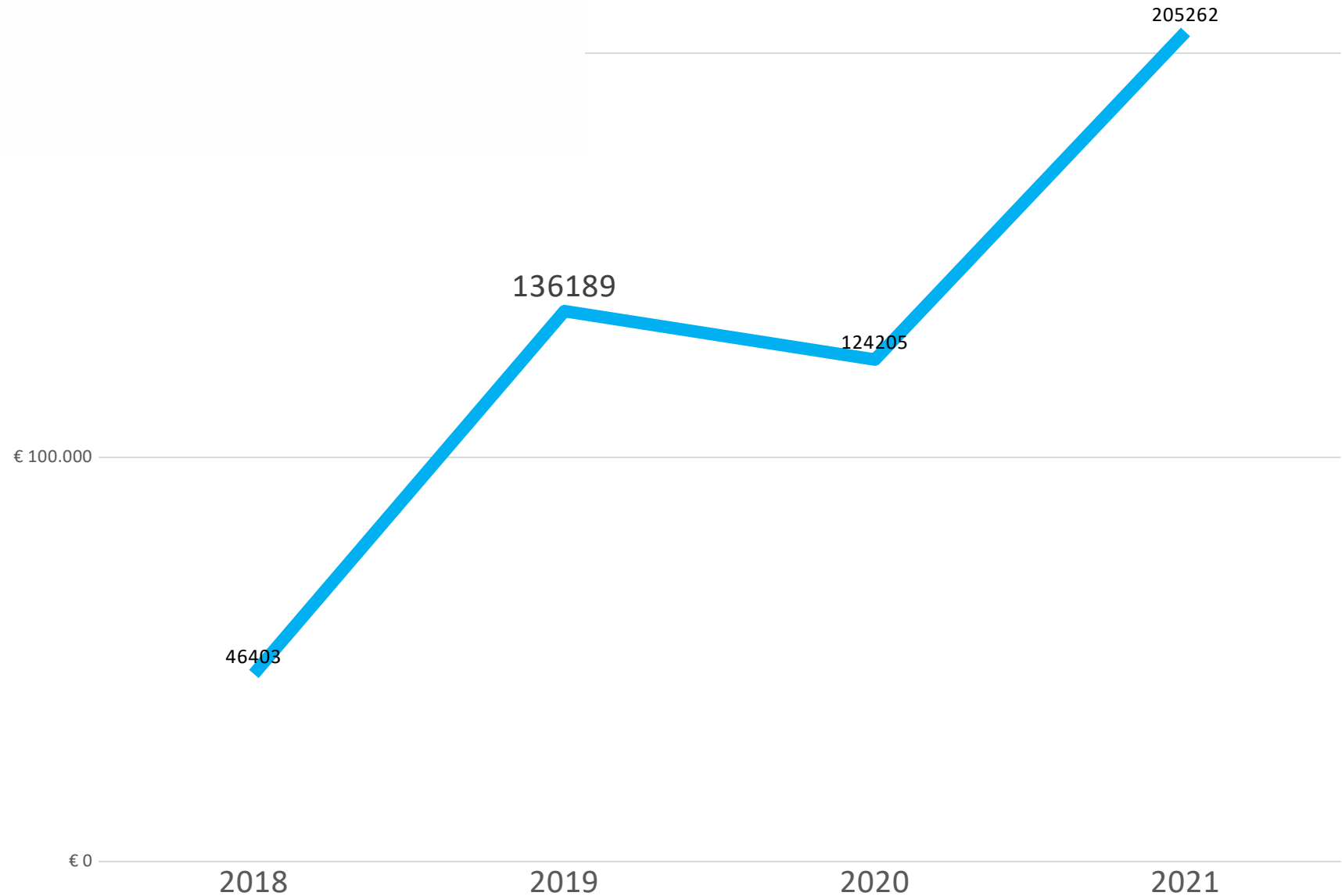
Turnovers

Key points:

- Total: € 512.059
- 2021: 41 % of total turnover

2021:

- € 1711 per Tour,
- € 620 per Client,
- € 95 per Overnight
- 2020-2021: + 65 %
- 2019-2021: + 51 %
- 2018-2021: + 342 %



Nationalities turnover

Key points:

2018-2021:

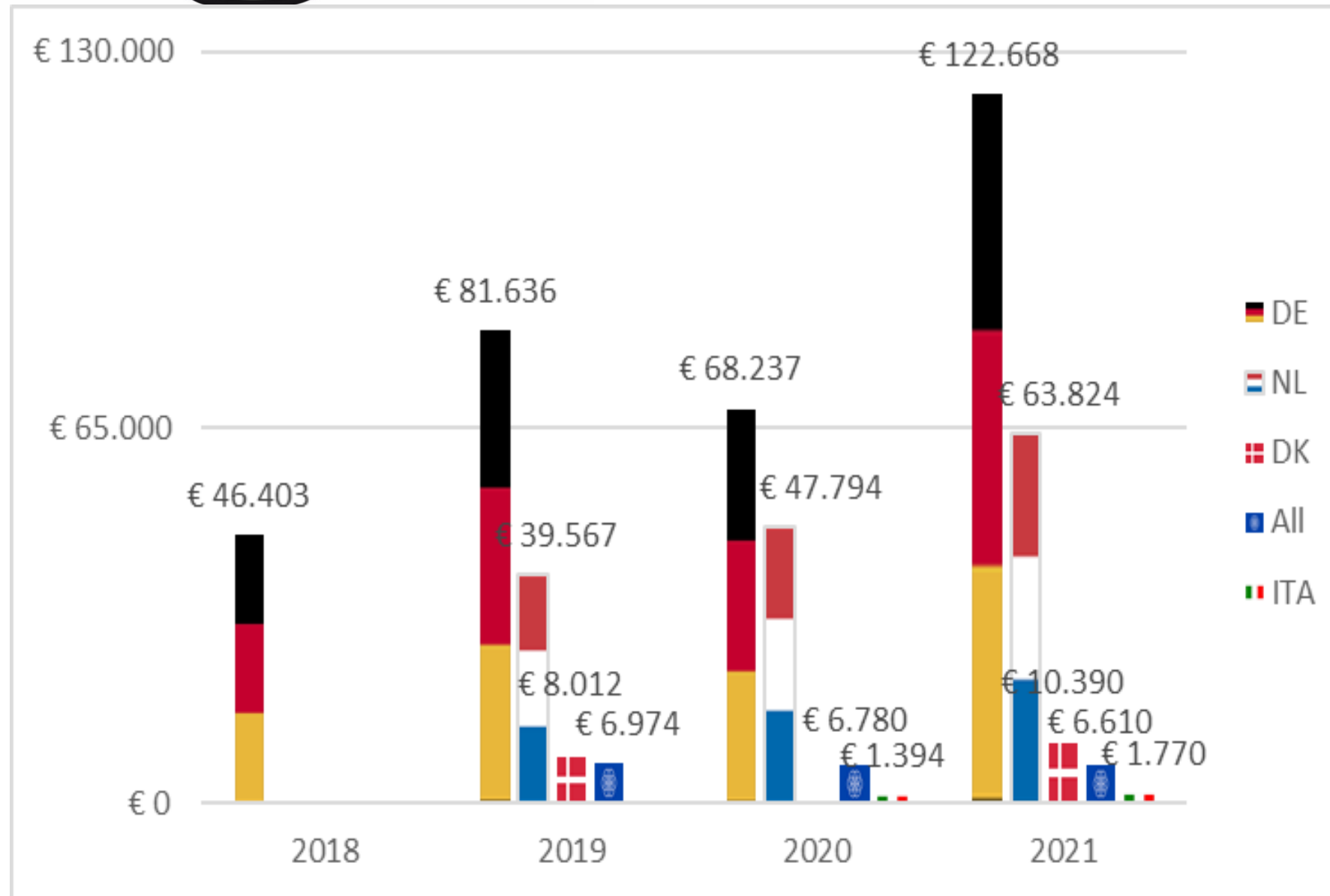
- DE + 164 % (turnover)

2019-2021:

- NL + 61 % (turnover)

2021:

- DE 60 % of all turnover
- NL 31 % of all turnover
- DK 5 % of all turnover
- All 3 % of all turnover
- ITA 1 % of all turnover

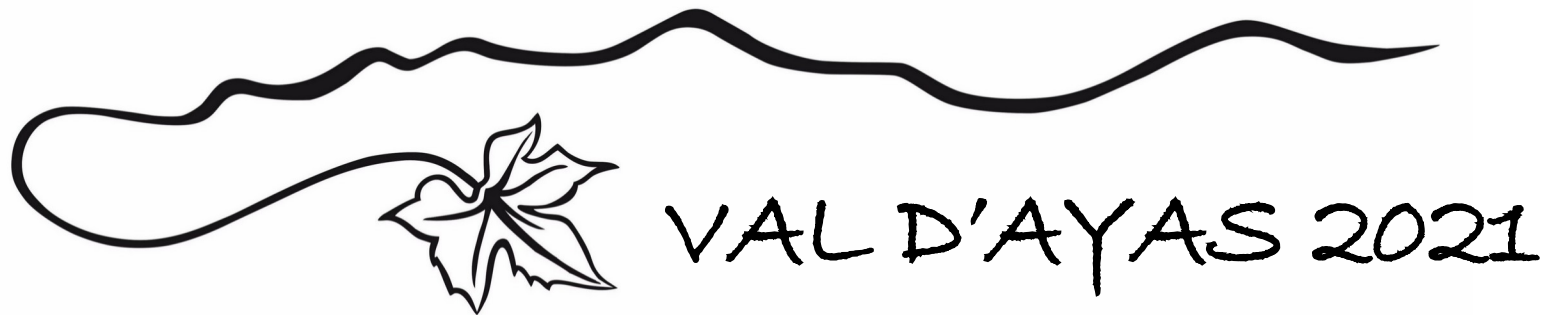


VAL D'AYAS 2021

Val d'Ayas 2021

**New adventures: A possibility
in every valley!**

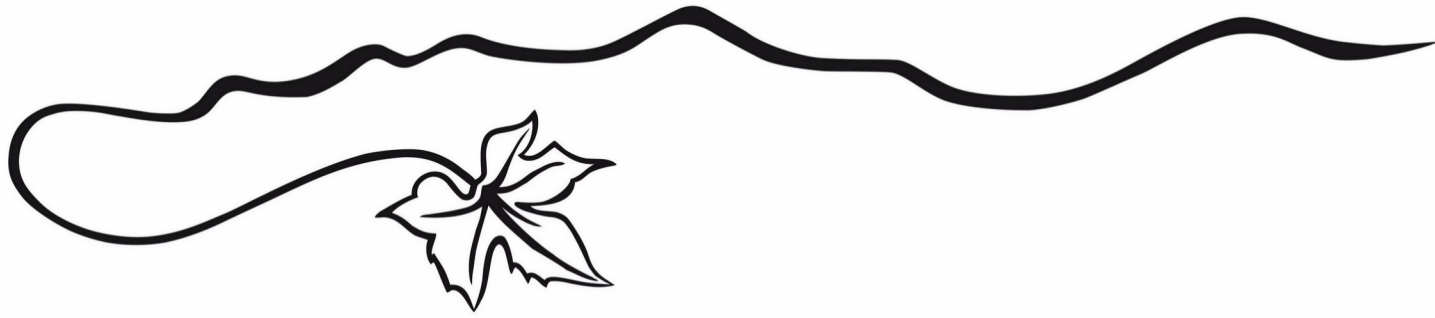




Total numbers

Tours	Clients	Clients per tour	Overnights	Nights per client
30	66	2,2	487	7,4

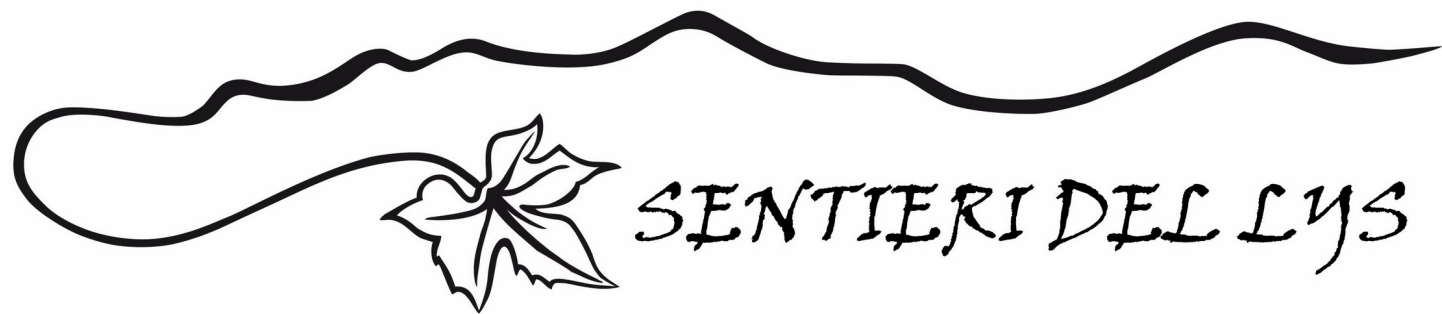
Total turnover	Turnover per Tour	Turnover per Guest	Turnover per Overnight
€ 46.322,00	1.544,07 €	701,85 €	95,12 €



2021 compared

	Tours	Clients	Clients per tour	Overnights	Nights per client
Lys	120	331	2,8	2169	6,6
Ayas	30	66	2,2	487	7,4

	Total	Per Tour	Per Client	Per Overnight
Lys	€ 205.262	€ 1.711	€ 620	€ 95
Ayas	€ 46.322	€ 1.544	€ 702	€ 95



Grazie!